



M.J.K. COLLEGE, BETTIAH, WEST CHAMPARAN
(A constituent unit of B.R. Ambedkar Bihar Univ., Muz.)

Email.- mjkcollege@rediffmail.com

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Office Of The Principal

Ref: IDAC/02/20

Date:

17/2/20

Swachh Bharat Abhiyan

Cleanliness drive by college

Objectives of the Practice:

Swachh Bharat Abhiyan is one of the most significant cleanliness campaign by Government of India. The college gave special focus to this Swachata Abhiyan and conducted various activities throughout the year.

The objectives of this practice are:

- 1) To spread awareness among people about the importance of cleanliness.
- 2) To teach students the importance of hygiene and cleanliness not only in their homes but also their surroundings.
- 3) To teach basic hygiene to school kids and reduce the inflow of diseases.
- 4) To make students participate in various cleanliness drives.

The Context:

Public places see a lot of carelessness about cleanliness. It is observed that after most of the public places like road, railway stations, beaches, etc. get flooded with wastes and garbages. The college, through its various activities conducted by different departments tries to ensure cleanliness and also spread the message of importance of hygiene and cleanliness in the vicinity. The college also joined hands with district administration, NGO's and different agencies and participated in many cleanliness drives to achieve the objective of this practice.

The Practice

The college has always insisted on instilling values amongst its students and also in making them aware of their social and moral responsibilities. The college aims to make their students a responsible citizen of the nation by exposing them to various social service camps and drives. With a view to develop a sense of social responsibility the college has established various associations and activities. Under these associations the college joins hands with different NGO's, agencies and district administration, officials

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to conduct activities and cleanliness drives.

A duly constituted committee of teachers of the college with the help of students conduct different activities and cleanliness drives throughout the year. Drawing inspiration from the institution's Mission, inculcating values amongst the students have always been given attention and priority.

The students are informed through notices circulated in the class rooms and information is also passed through the college website for the sake of its alumni at regular intervals. Students who need any clarifications or further information approach to the concerned convener.

Apart from engaging students in various activities and drives conducted by the college, they are also encouraged to get actively involved in similar activities outside the college, at their residential zones, etc. They are also motivated to create awareness among their family, friends and immediate surroundings.

Evidence of Success:

In a massive event named Swachh Bettiah or Clean Bettiah, Green Bettiah in association with District administration; the students collected garbage from college and surrounding wards which stretched 3.5 kms.

'Ek Kadam swachata ki aur' an event under the Red Cross Committee in association with district administration met the students of 1st and 2nd standard giving live demonstration on how to wash their hands in correct manner. They also explained the consequences of not washing hands and all the students got appropriate knowledge on hygiene.

Problems Encountered and Resources Required

1) Due to very high enthusiasm among students many times they tend to ignore some critical health issues and want to contribute going out of their way for such social causes. As a result they get prone to ill health. Taking proper care for such enthusiastic students becomes a challenge.

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- 2) Students put in days of hard work to ensure cleanliness of their surroundings and achieve results too. But it is observed that other civilians who are ignorant about keeping their surroundings clean and hygienic bring the whole situation back to square one. This leaves all the efforts taken by the students in vain. There is a huge problem as to how to sensitise the masses in this regard.
- 3) Students participated with zeal and enthusiasm in large numbers for such social activities. It was observed occasionally that to arrange and assign tasks to such large group of students was a challenge.

Note:

The activities mentioned here are indicative and only represent the ones conducted by the college with the help of the students. Apart from these most of the students are motivated and encouraged to extend the practice of cleanliness and hygiene in their local vicinity also. And many of the students have been successful in doing the same.


17/02/2020
IQAC Coordinator




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Women Empowerment

1. Objectives of the Practice

Women constitute more than 60% of the total student strength of the college. The majority of them come from flood ravaged rural areas, where miserable conditions of utter poverty, illiteracy, ill-health and superstition take hold of their lives. Thus they are doubly affected by the backwardness and discrimination. So, the college has resolved to take up the cause of Women Empowerment for the women students with the objectives of -

- Mentoring women students on women specific issues with one women teacher as mentor for every 20 women mentees.
- Creating an environment through awareness programmes to enable the students to realize their full potential for learning and solving their problems independently
- Arranging special sessions with the police and social activists for enabling the female students to be aware of several types of 'evil designs' by professional criminals for the worst type of exploitation taking the advantage of their innocence and gullibility.
- Dealing amicably with the student victims of exploitation of all sorts maintaining utmost confidentiality of the private life to protect their dignity.
- Involving social activists and Government officials to enlighten the students on human rights and fundamental freedom for equal rights and opportunities.
- Organizing debates and discussions on gender equality to enable the students to realize gender sensitization, thus leading to more equality and harmony in family and society.
- Conducting seminars and special sessions on ragging, eve-teasing and dowry system to expose the ill-effects of the evils.
- Development of vocational and technical skills among the women students by providing special training to enable them to become independent earners of their living.
- Extending financial assistance to the deserving poor women of disadvantaged sections to help acquire their degrees.
- Organizing the exclusive health camps for women students by women doctors for free treatment of women-related health problems and conducting awareness programmes on the importance of sanitation, personal hygiene and prevention of seasonal diseases.

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Tackling the social, developmental, health consequences and prevention of HIV/ AIDS from a gender perspective.

2. The Context

- The women students, in the beginning were not enthusiastic to participate in the deliberations.
- Some parents and staff vehemently opined that the awareness / sensitization programmes defeated the very purpose of sending their wards to college.
- The coordinator and the members of the unit had to visit certain families and persuade the parents that all the programmes were meant for the betterment and empowerment of their dear daughters.
- As the gender sensitization programmes designed revealed several disparities and inequalities, that we might not have noticed earlier, people especially the other gender, argued discussing gender and gender roles would break up families and destroy society.
- Similarly, the various legal protective provisions for women were misunderstood as undue favour meant to belittle men.
- Even some teachers supporting the argument often opined that the change was difficult to be accepted as the ideas emanated from these seminars/workshops/debates on gender inequalities appeared new and startling.
- Some parents even found fault with the college that their children were detained in the college beyond working hours for unconnected and counter productive programmes.
- Under these circumstances, the college has thought it appropriate to forge ahead with the objective implementations the objective for which an exclusive cell is created.

3. The Practice

Discrimination against women even in the 21st century is a devastating reality. That is why 'gender inequality' has been a matter of serious concern across the globe and within the countries. India still has a long way to go before achieving gender equity and

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empowerment of women. Especially, the rural areas are ravaged by the miserable conditions of abject poverty, illiteracy, ill-health and superstition. The college girls account for 52% of the total strength and most of them come from rural areas. The majority of these girls belong to the weaker sections including scheduled caste, scheduled tribes, other backward classes and minorities without proper access to education, health and other productive resources. Therefore, they remain largely as the marginalized poor and socially excluded.

Joining a degree college in the town and acquiring higher education involve money and higher things. So the poverty-stricken and tradition-bound parents reluctantly admit their daughters to colleges. Being the most vibrant and dynamic segment, the youth including girls, is our most valuable human resource. We cannot afford to neglect our female force to be the victims of discrimination, exploitation and segregation. So the college resolved to empower female students to face the vicissitudes of life boldly and successfully for a life of peace, harmony and dignity.

To achieve the aim, the college established a Women Empowerment Cell (WEC) with a senior woman teacher as its Coordinator and three other senior women teachers as its members. All female students are eligible to take membership of the Cell irrespective of their status. There are two hundred girl student members in the unit.

The Coordinator and the members of the unit meet twice a month and decide the conduct of awareness sessions during leisure hours sensitizing the girls to know why and how they are given subservient role in spite of their equal or even more abilities than their counterparts. They also draw an annual action plan for organizing various awareness programmes / seminars / workshops and interactive sessions. The Principal along with the Coordinator monitors the implementation of the plan. The Coordinator and the members are responsible for the implementation of the programmes in consultation with NGOs, and Government officials from the Department of Social Welfare, Adult Education, Women and Child Welfare, Judiciary and Medical Departments.

The Women Empowerment Cell is working for the protection of women's rights and actively empowers women creating conditions for gaining confidence in their abilities. It aims at curbing the social evils like eve-teasing, ragging and dowry system providing necessary counselling and guidance by professional women counsellors, social and rights activists, enlightened academics and professional psychologists and

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psychiatrists, so that the women students become aware of unjust gender discrimination, the human rights, the legal provisions available for their protection, importance of higher education for higher enlightenment, mental and physical fitness.

The College has organized several productive programmes so far extensively utilizing the services of the widespread network of NGOs which have a strong grass-root level presence with deep insight into women's concerns contributing to the inspiring initiatives for the empowerment of women. The Cell also arranged an exclusive medical camp for girls for the treatment of women-related health problems by Dr. Amitabh Choudhary, a local renowned Gynaecologist. The cell also looks after different girlchild centric scholarship programme initiated by the Government of Bihar.

4. Evidence of Success

One Ms. Simran Sushama, BA(English) student of 2017-18 batch, was an active member of the Cell. She was able to complete her degree with the financial help of the Kenya Uthyan Yojna. A successful NSS volunteer, she was inspired by various awareness and gender sensitization programmes of the Women Empowerment Cell. She sensitized the present women students on gender issues to relieve them of their negative feelings of inequality, diffidence and shyness in varied socio-cultural contexts. Ms. Sushama is now pursuing her PG degree from MGCUB, Motihari.

5. Problems Encountered and Resources Required

- * The modest and diffident students were reluctant to cross their academic borders affecting the successful conduct of awareness programmes.
- * The first awareness camp for female students on HIV/AIDS received a discouraging response as women's talking about AIDS is still a taboo.
- * Ensuring the all-round support and participation of women teachers in the programmes is also a tough task
- * Women students' impulsiveness in the matter of love in the adolescent age is a sensitive issue to be dealt with by women teachers.
- * Organizing various programmes during working hours, sometimes, has led to sacrificing the class work.
- * Sometimes, the participants were put to disappointment as the resource persons

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didnot turn up for the camp.

* Implementation of the annual plan and its monitoring has become a tough task in view of tight academic schedule in the autonomous ambience.


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